

E-Blast

Spotlight E-Blast Specifications

SCHEDULE:

Flexible

Content due 2 weeks prior to run date

REACH:

dedicated email to 5,000+ business professionals

OPEN RATE:

35-41%

SIZE:

8.5x11 / 150 DPI

SUBJECT LINE:

Custom Headline

SUB TITLE:

Subtitle for Subject line

GRAPHIC IMAGE & BODY TEXT

WEBSITE LINK:

URL of your choosing

COST:

\$500 Spotlight E-Blast
Ads must be paid in full before the scheduled run date.

FORMATS:

PNG, JPEG, PDF
Images not to scale

Hello. We are looking forward to a great year at the Auburn Hills Chamber of Commerce and we are excited to promote your business's services and skills with Spotlight E-Blast. Have your design, logo, and images strategically scheduled and sent on behalf of the Auburn Hills Chamber of Commerce!



Please email content to: jpayne@auburnhillschamber.com
* **Don't forget** to include a click through website URL and your Custom Headline!